



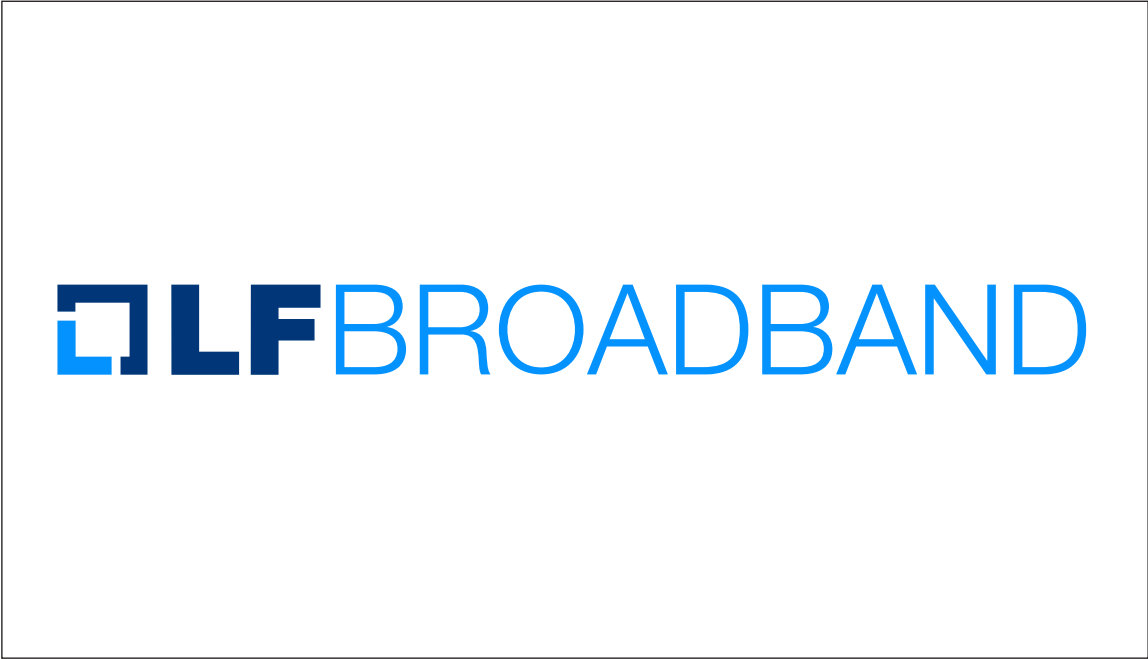
OLF BROADBAND

BRAND GUIDELINES

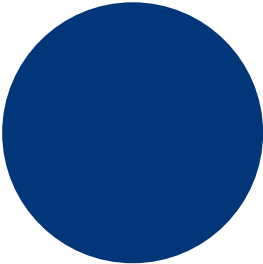
MAY 2024

PRIMARY LOGO

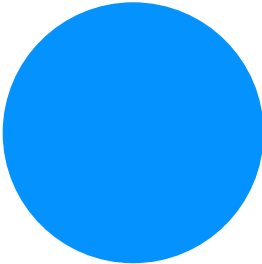
This is our primary logo and should be used wherever possible.



COLOR SCHEME



HEX: #0094FF
RGB: 0 148 255
CMYK: 71 38 0 0
Pantone: Pantone 2925 C



HEX: #003778
RGB: 0 55 120
CMYK: 100 88 26 11
Pantone: Pantone 2758 C

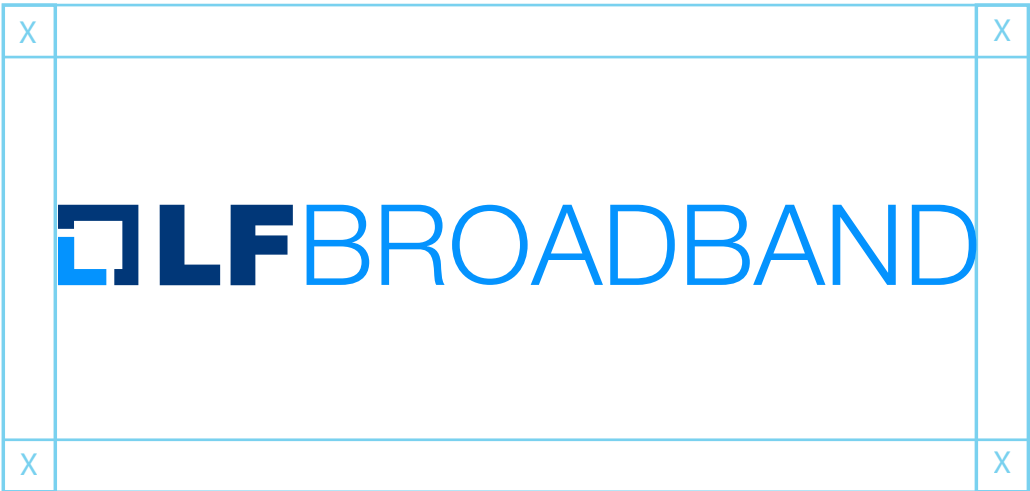
VARIATIONS

In the instance where the full-color logo can not be used, there are two variations available.



SPACING

Always preserve clear space around the LF Broadband logo. It is required to provide clarity and breathing room.



COLOR

Changing the logo color is strictly not permitted. The LF Broadband logo should be used in its full color option or all-black or all-white when required.



ELEMENTS

Changing the LF Broadband logo elements is strictly not permitted.



SCALING

Scaling or stretching the LF Broadband logo away from its normal proportions is strictly not permitted.

